

INFLUENCER AGREEMENT CONTRACT

Location: _____ Date: _____

PARTIES:

Company Name / Brand: _____

Registered Address: _____

Contact Person: _____

Email / Phone: _____

Influencer Information:

Full Name / Stage Name: _____

Address: _____

Email / Phone: _____

Social Media Handles: _____

Scope of Services:

Description of Services to be provided by Influencer:

Compensation:

Total Payment Amount (CAD): _____ CAD

Payment Terms and Schedule: _____

Deliverables and Timeline:

Content Types, Platforms, and Deadlines:

Intellectual Property Rights:

Ownership of content created and license granted:

Confidentiality:

Both Parties agree to keep confidential all non-public information disclosed during the term of this Agreement and not to disclose it to any third party without prior written consent, except as required by law or to respective professional advisors.

Representations and Warranties:

Influencer represents that all content provided will be original, not infringe third-party rights, comply with applicable laws including Canadian advertising guidelines, and that Influencer has full authority to enter this Agreement.

Indemnification:

Each Party agrees to indemnify and hold harmless the other Party from any claims, damages, or liabilities arising from breach of this Agreement or violation of applicable laws.

Term and Termination:

This Agreement shall commence upon execution and continue until completion of services unless terminated earlier by either Party upon written notice. Upon termination, Influencer shall cease use of any confidential information and return materials as requested.

Compliance with Laws and Guidelines:

Influencer agrees to comply with all applicable Canadian laws and regulations, including the Competition Act, Privacy laws, and Canadian Radio-television and Telecommunications Commission (CRTC) guidelines on advertising and endorsements.

Independent Contractor:

Influencer is an independent contractor and nothing in this Agreement creates an employment or agency relationship.

Limitation of Liability:

Except for liability arising from gross negligence or willful misconduct, neither Party shall be liable for indirect, incidental, or consequential damages.

Governing Law and Jurisdiction:

This Agreement shall be governed by and construed in accordance with the laws of Canada and the Province of Ontario. The Parties irrevocably submit to the exclusive jurisdiction of the courts located in Toronto, Ontario.

Entire Agreement and Amendments:

This Agreement constitutes the entire understanding between the Parties and supersedes all prior agreements. Any amendments must be in writing and signed by both Parties.

Notices:

All notices under this Agreement shall be in writing and delivered by hand, registered mail, courier, or email to the addresses specified above.

Severability:

If any provision of this Agreement is found invalid or unenforceable, the remaining provisions shall remain in full force and effect.

Counterparts and Electronic Signatures:

This Agreement may be executed in counterparts and via electronic signature, each of which shall be deemed an original.

COMPANY REPRESENTATIVE SIGNATURE

INFLUENCER SIGNATURE

Signature: _____

Signature: _____

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